

The Meaning of Associate Membership

Why do convenience store suppliers and service providers belong to NYACS? What does Associate Membership signify?

- ◆ You see your company as a stakeholder in the convenience store community.
- ◆ You believe that a working partnership between retailers and suppliers is the pathway to profitability for all.
- ◆ You recognize that the success of your own company is dependent on the success of the convenience store industry as a whole.
- ◆ You're not afraid to get involved.
- ◆ You care enough about your individual retail customers to support their efforts to bring about positive change through collective action.

The Benefits of Associate Membership

What does my company get in return for its investment in NYACS?

- ◆ Free listing in annual Membership Directory
- ◆ Free copy of annual Membership Directory
- ◆ Free access to electronic membership list upon request
- ◆ Optional display advertising in Membership Directory
- ◆ Member discount on trade show exhibit space (+/- \$300 per booth)
- ◆ Member-only trade show sponsorship opportunities
- ◆ "Vendor Appreciation" tribute at annual Fall Conference
- ◆ One-year subscription to NYACS newsletter *Storefronts*
- ◆ Company news in "Front & Center" column of *Storefronts*
- ◆ Acknowledgement of membership renewal in *Storefronts*
- ◆ Discounts on advertising in *Storefronts*
- ◆ Access to all NYACS benefit programs at member rates
- ◆ Employees and their families eligible to apply for NYACS scholarships
- ◆ Opportunity to serve side by side with retailers on NYACS committees
- ◆ Free posting of link to your company's web site on www.nyacs.org