

Prizes and Special Activities

“Going for the GREEN” NYACS Trade Show & Convention

May 12-13, 2010, Oncenter, Syracuse NY



Hands-on tips for
improving your game
from golf pro

Joe Tesori

Well-known Syracuse golf pro Joe Tesori will be at the trade show March 13 from 12 noon to 3 p.m. at the Oncenter, offering retail attendees free 15-minute mini-lessons.

Joe is in the Central New York PGA Hall of Fame and played on the PGA Tour in 1980-81. Formerly Club Pro and Director of Golf Operations at Drumlins Country Club, he's now at Lafayette Hills Country Club.

Joe is in his third season as head golf coach at LeMoyne College and is a golf columnist for the *Syracuse Post Standard*.

Win \$1,000.00

...just for showing up!

Some lucky retail attendee will win \$1,000 in a random drawing to be held on the trade show floor at 3:30 p.m. Thursday, May 13. Just enter your name in the drawing during the trade show. Must be present to win.

Win a PGA Tour Experience

...in the NYACS

“Lost-Ball Treasure Hunt”!

Win a \$1,000 gift card to apply toward a PGA Tour Vacation or PGA Tour Academy Golf School of your choice – anywhere in the U.S.!

Help find the 18 specially marked golf balls that have been “lost” at the various Trade Show and Convention venues – exhibit hall, Welcome Party site, golf tournament etc.

If one registered retail or exhibitor attendee acquires all 18, and presents them at the NYACS booth by 3 p.m. May 13, he or she will win the prize. Otherwise, it will be auctioned off to the highest bidder among all those holding one or more of the golf balls.

** If you “sell” one of these golf balls to someone else, NYACS recommends you donate 25% of that “GREEN” to the Muscular Dystrophy Association.*